



2024 LEADERSHIP CONFERENCE

JUNE 9-11 | Calgary, Alberta

Sponsorship
Opportunities



Sponsorship Opportunities

ASBOA Leadership Conference 2024

June 9 – 11, 2024

Best Western Premier Calgary Plaza Hotel & Conference Centre | 1316 33 Street NE, Calgary, Alberta T2A 6B6

ASBOA's Leadership Conference is our Signature event, bringing together 200+ school business leaders working in Alberta's K-12 Education system.

Attendees are top decision-makers and influencers in a \$9 Billion sector. School business officials are the ones working on the business side of school operations, making procurement decisions and selecting vendors based on information from trusted sources.

If you are interested in doing business within the education sector, the ASBOA Leadership Conference is your best opportunity to be seen, recognized, and connected.

WHY SPONSOR?

Sponsorship provides the most recognition and business profile.

Conference sponsorship allows your business to be seen and acknowledged throughout the event, not just at the trade show.

HOW TO BECOME A SPONSOR

Choose the level of sponsorship that best suits your organization: Platinum, Gold, Silver, Bronze, and branded opportunities.

ASBOA staff are more than happy to discuss options for your organization.



Click here
to sponsor the ASBOA 2024
Leadership Conference!

For more information

Contact Kirsty Pilgrim at
kpilgrim@asboalberta.ca
(780) 540-9206

Presenting Sponsor - \$12,000 SOLD



Platinum - \$7,500

This level provides company exposure throughout the conference with unique opportunities to network at the dinner event.

- We will consider sector exclusivity options at this level, where possible
- Free exhibit booth with choice location (value \$1,250)
- 10-minute opportunity to present to the conference assembly or provide an educational webinar throughout the year
- 4 dinner banquet tickets for June 10, for additional networking
- Opportunity to provide company information materials at registration
- Prominent name and logo placement on all print & digital materials: Website - Conference information package - Event registration - Pre-event Communication emails to attendees - Conference Signage - Logo displayed on tables in the main plenary room
- Recognition on LinkedIn through ASBOA's site
- Logo displayed on screen during plenary sessions and banquet 4:1
- 2 x complimentary registrations to attend the Leadership Conference
- List of conference delegates

Gold - \$5,000

This level provides company exposure throughout the conference with unique opportunities to network at the dinner event.

- Free exhibit booth with choice location (value \$1,250)
- 4 dinner banquet tickets for June 10, for additional networking
- Opportunity to provide company information materials at registration
- Name and logo placement on all print & digital materials: Website - Conference information package - Event registration - Pre-event Communication emails to attendees - Conference Signage - Logo displayed on tables in the main plenary room
- Recognition on LinkedIn through ASBOA's site
- Logo displayed on screen during plenary sessions and banquet 3:1
- 2 x complimentary registrations to attend the Leadership Conference
- List of conference delegates

Silver - \$3,000

- ½ price exhibitor booth (value \$625)
- 2 dinner banquet tickets for June 10, for additional networking
- Opportunity to provide company information materials at registration
- Name and logo placement on all print & digital materials
- Recognition on LinkedIn through ASBOA's site
- Logo displayed on screen during plenary sessions and banquet 2:1
- 1 x complimentary registration to attend the Leadership Conference
- List of conference delegates

Bronze - \$2,000

- Name and logo placement on all print & digital materials
- Logo displayed on screen during plenary sessions and banquet 1:1
- Opportunity to provide company information materials at registration
- List of conference delegates

BRANDED OPPORTUNITIES

Exclusive recognition of your company and its support for important aspects of the conference. The events below are highly valued by delegates and offer a unique opportunity for targeted appreciation and exposure.

<input type="checkbox"/> Grand Keynote Speaker – Gen. Rick Hillier	\$10,000
<input type="checkbox"/> Opening Keynote – Michelle Ray	\$6,000
<input type="checkbox"/> Welcome reception June 9 – food only	\$4,000
<input type="checkbox"/> Twoonie bar at reception and dinner banquet	\$3,500
<input type="checkbox"/> Pre-conference workshop (speaker and coffee break)	\$2,700
<input type="checkbox"/> Session workshop	\$2,300
<input type="checkbox"/> Coffee Break (1)	\$1,600 each

Looking for additional networking opportunities?

June 10, 2024 Dinner Banquet

For additional networking opportunities, dinner banquet tickets are available for \$100 per person.

The dinner banquet includes pre-dinner reception, premium buffet dinner, attendance at the awards ceremony, evening entertainment.

For more information:

Please contact Kirsty Pilgrim at kpilgrim@asboalberta.ca

[CLICK HERE TO SECURE YOUR SPONSORSHIP](#)